

Dear Friend of Hillgrove Soccer,

Thank you for your interest in the Hillgrove Soccer Program. Participation from community business owners like you is vital to the success of our girls and boys soccer programs. It is a great way to promote your business and support local student athletes. The members of the Hillgrove Soccer community patronize the local businesses in the Hillgrove area every day. They appreciate and show support for the businesses that sponsor Hillgrove Athletics.

In the 2020–2021 school year, Hillgrove High School will have over 850 devoted young men and women in its sports program. Continued support from our sponsors enables all students in our school to be members of the Hillgrove Hawks sports teams. Being a part of team sports will teach our athletes lessons beyond the field by promoting responsible social behaviors and academic success, confidence in one's physical abilities, an appreciation of personal health and fitness, and strong social bonds with individuals and institutions.

This letter provides general information about Hillgrove High School, the Athletic Programs, an overview of Sponsor Benefits, and the various sponsorship opportunities available with the Hillgrove Hawks. Any level of participation is greatly appreciated and goes to make Hillgrove High School a better place for the whole community.

Please do not hesitate to contact Paige O'Quinn or any of the others listed to learn more about the opportunities available or to sign up.

Sincerely,

Heath Merrill

Heath Merrill
Boys Head Coach

Michael Bell

Michael Bell
President HHS Soccer Booster Club

Tyler Buttram

Tyler Buttram
Girls Head Coach

Paige O'Quinn

Paige O'Quinn
Chair of the Sponsorship Committee
paige.oquinn@gmail.com

2020-21 HILLGROVE HAWKS SOCCER SPONSORSHIP AGREEMENT



Sponsor/Company _____ Representative _____

Street Address _____ City/State/Zip _____

Phone # _____ Email Address _____

Website _____

- **BRONZE Sponsor Package - \$500.00**

- One 4 x 4 fence banner shown all Spring for all sports
- Presence on the Hawk's Soccer Website
- Recognition Announcement at All Home Matches

- **ALUMNI Game Sponsor - \$1000.00**

- Logo on the Alumni Game T Shirt
- Presence on the Hawk's Soccer Website
- Recognition Announcement at Alumni Game

- **SILVER Sponsor Package - \$1000.00**

- Scrolling scoreboard advertisement at ALL SPRING SPORTING EVENTS
- One 4 x 8 fence banner shown all Spring for all sports
- Presence on the Hawk's Soccer Website
- Recognition Announcement at All Home Matches

- **GOLD Sponsor Package - \$2,500.00**

- Logo on the Varsity Warm-Up / Practice Jerseys
- Scrolling scoreboard advertisement at ALL SPRING SPORTING EVENTS
- One 4 x 8 fence banner shown all Spring for all sports
- Presence on the Hawk's Soccer Website
- Recognition Announcement at All Home Matches

- Sponsorships may be cash or "in-kind" donations
- All signs will remain on display thru the Spring Season of 2021
- Sponsorships are sold on "first come, first serve" basis
- Additional marketing, advertising, or offers to the sponsorship package as part of this Agreement shall be included in addendum and attached
- Make checks payable to: *Hillgrove High School Soccer Booster Club*

We agree to the sponsorship package (s) circled above and upon "payment in full" to receive the benefits and exposure described in the package.

**- Your Donations Are Tax Deductible -
We are a 501 C3 Organization EIN 77-0667910**

Signatures: Company _____ HHS Soccer Booster Club _____

HILLGROVE HIGH SCHOOL INFORMATION

Hillgrove High School was established in 2006 and is a Standard Public High School in Cobb County, Georgia. Angela Stewart is the current principal of the school. Hillgrove currently has over 2,000 students in grades 9–12. The school mascot is the hawk. The school colors are crimson and silver.

HILLGROVE HIGH SCHOOL ATHLETICS

- Hillgrove High School is a member of the Georgia High School Association (GHSA) and competes in Region 3AAAAAAA
- Mascot: Hawks Colors: Crimson and Silver
- Hillgrove High School prides itself on having a wide variety of sports available to our students, with teams in 20 different sports including: Soccer, Track and Field, Baseball, Basketball, Football, Lacrosse, Cheerleading, Cross Country, Softball, Volleyball, Wrestling, Golf, Tennis, and Swimming.
- Hillgrove's Stadium has a seating capacity of 3,454 and is home to all four of the Hawks' soccer teams.
- 850 +/- Hillgrove Athletes for all sports combined including Varsity, Junior Varsity and freshman teams and approximately 350 additional athletes in Feeder Programs.
- 20,000 +/- Spectators annually for all Spring sports played in Hillgrove High School venues.

Team and Individual Athlete Accomplishments

Girls Soccer: State Playoffs: 2009, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020*

State Elite 8: 2011, 2013, 2018, 2019

Region Champs: 2017, 2018, 2019, 2020*

MDJ Player of the Year: Erin Carleton (2019)

MDJ Coach of the Year: Shannon Center (2018)

Boys Soccer: State Playoffs: 2007, 2008, 2009, 2010, 2011, 2014, 2016, 2017, 2018, 2019, 2020*

State Elite 8: 2014, 2018, 2019

State Final Four: 2009

Region Champs: 2018, 2019, 2020*

MDJ Player of the Year: Juan Carlos Pacheco (2009 and 2010)

MDJ Coach of the Year: Heath Merrill (2019)

WHY HILLGROVE SOCCER & ATHLETICS?

- Great Exposure for Low Cost: 20,000 +/- spectators annually for spring sports played in Hillgrove venues.
- Hillgrove soccer teams play 30 home matches not including playoffs in 2016 for multiple impressions.
- Great visibility on the fence which is strategically placed facing Hillgrove's Field. Seen daily by students, parents, visitors and event spectators.
- Exposure to Cobb schools: Harrison, Allatoona, Pebblebrook, Kell, Lassiter, Osborne, North Cobb, and Kennesaw Mountain, Marietta, and McEachern Also, exposure to Metro Atlanta schools: Creekview and Carrollton.
- Sponsors are identified in the Match Day programs and are announced at matches.
- Sponsors are identified on the Soccer website.
- Supports the Hillgrove High School community that patronize your business

Q & A - Where Does the Money Come From and Where Does it Go?

Q - Does Hillgrove High School Athletics receive funding from Cobb County?

Answer – No, all funds are raised through player participation fees, fundraising activities, HHS Booster Clubs, concession sales and Community Business Sponsors.

Q – Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?

A - Every student has the right to play, regardless of their ability to pay the fees. That is one of the reasons Hillgrove relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.

Q - Does it really cost that much to operate a team?

A – Yes, various expenses associated with running a sports team include uniforms, equipment, coaches' salaries, transportation, security, EMS at events, sports trainers, officials, special training, meals, etc.